

The world keeps coming back to Korea

Visit Korea Committee is
with you every step of your journey.

Visit Korea Committee
has contributed to the development of Korean tourism
by pursuing projects that serve the public interest
through public-private partnerships. Our projects — including Korea Grand Sale,
Korea Tour Card, and Smart Help Desk —
are centered on international tourists. We combine the best of both the public
and private sectors to spur meaningful growth
in the tourism industry.



vkc.or.kr/en/

Korea Grand Sale A Festival of Shopping, Culture, and Tourism

We provide special benefits for foreigners
visiting Korea in a wide ranging of areas,
from tourism to Hallyu (Korean Wave).

Korea Tour Card Tourist Transportation Card for Foreigners

We offer a convenient transportation payment method
and a comprehensive set of discounts,
including food and beverages, concerts, and tourist spots.

Smart Help Desk Tourist Information Service Kiosk Machine

We provide assistance by leveraging IT technologies
such as voice recognition, GPS-based map,
and road view services.

