

## HANDS FREE SERVICE



Enjoy the luggage storage and delivery service between airport-hotel-shopping destination with up to 50% discount.

\*Major department stores and luggage storage & delivery service businesses in Seoul  
(The offer is valid only during the event period.)

## K-TOUR CARD



You can enjoy the Korean's tourism content and discount offers with the K-Tour Card, which is usable for transportation and coupons. (For foreigners only)

\*Distributors : Korea Tourism Organization, certain Korean airline's branch offices in foreign countries and Incheon International Airport Corp.(transit tourists).

## ALL-IN-ONE COUPON

### • HOW TO GET THE COUPON

01

Use the coupon below

02

Print the coupon from:  
[www.koreagrandsale.co.kr]

03

Visit the KGS's homepage on your mobile phone and download the coupon

### • HOW TO USE THE COUPON



Step1

Visit the KGS's homepage on your mobile phone and download the coupon



Step2

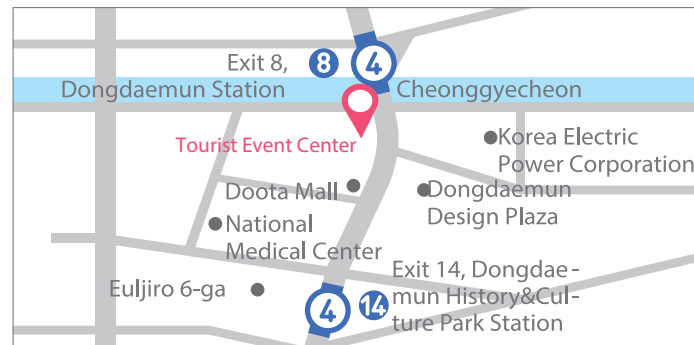
Present the coupon, when purchasing an item



Step3

Get a discount or receive the service (or free gifts)

## TOURIST EVENT CENTER



Address : 275, Jangchungdan-ro, Jung-gu, Seoul, Korea,  
Doota Mall Square

Operating period : 2016.10.01~10.31, 13:00~21:00

## TOURIST SERVICE CENTER



Period  
10.01~10.31

Regions  
Myeongdong, Hongdae,  
Dongdaemun, Yongsan,  
Gangnam, etc.



Information Service



Free Internet and Wi-Fi Service



Free Beverage Service



Free Gift Event

# KOREA SALE FESTA

for foreign tourists  
10.1 - 10.31, 2016

KOREA SALE FESTA COUPON



880438201610

### Terms and Conditions

- This coupon is only valid for foreign visitors from Oct.1 to 31, 2016
- This coupon is not exchangeable for cash.
- The promotional offers differ at each company and are subject to change without a prior notice.
- This coupon is not applicable with other discounts or promotions.
- Present this coupon to get the offer when you pay.

Oct. 01 ~ 31, 2016

## Korea's Biggest Shopping Tourism Festival!

Korea Sale FESTA provides a wide range of experience in various industries including shopping, transportation, accommodations, beauty, entertainment, tourist attractions, food and beverage, etc.

We invite you to Korea Sale FESTA, where Hallyu, shopping and tourism are in harmony.



Korea's representative tourism information call service. English, Chinese and Japanese available.



www.facebook.com/koreagrandsale  
www.facebook.com/koreagrandsale.jp  
www.instagram.com/koreagrandsale  
www.weibo.com/yourkoreagrandsale

You can get information on Korea Grand Sale via LINE application on your mobile phone.

## Korea Sale FESTA EVENT

### 01 Get Your Pink Box !!

Visit the event center and win a PINK BOX.



**Event period :** 2016.10.01 ~ 10.31 (Everyday)

**Place :** At the event center

**Participant :** Foreign tourists who participate in a survey

### 02 Lucky No. 999 !!

Participate in the Lucky No. 999 event at the event center for special gifts and prizes.



**Event period :** 2016.10.01 ~ 10.31 (Every Fri., Sat.)

**Place :** At the event center

**Participant :** Foreign tourists with purchase receipts of over 100,000 KRW from the participating stores

## SPECIAL THEME WEEK



**Must-Buy Week**  
10.01~10.09



**Must-See Week**  
10.10~10.16



**Must-Do Week**  
10.17~10.23



**Must-Eat Week**  
10.24~10.31

## TOP 15

ASIANA AIRLINES<sup>7</sup>

1+1 Flight ticket  
(China, Japan),  
Up to 60 off  
(South-East Asia, Europe)

A'REX  
Airport Express

Discount on direct train fare  
(25%), Discount on storage  
service at Seoul station and  
Incheon Int'l Airport (20%)

TRAVEL  
BUS

Up to 50%  
discount

LOTTE  
DUTY  
FREE

10,000/30,000 won  
discount on \$100/\$300  
purchase amount /  
A free clean kit is provided  
on purchase amount over \$1

SHINSEGAE  
DUTY\*FREE

KRW 10,000/20,000/30,000/50,000  
discount coupon is provided on  
purchase amount over  
\$100/200/300/500, KRW 10,000  
prepaid card is provided  
on purchase amount over \$1

I'PARK 백화점

10~50% discount  
by brands

innisfree

20% discount,  
when paying with a  
foreign card

LOHB<sup>®</sup>  
LOVE HEALTH & BEAUTY

Additional 10% discount  
on purchase amount  
over KRW 100,000/200,000  
and a free mask pack  
(only at some stores)

DONGINBI

20% discount + Tax Refund  
+ Free samples

Grand Hilton  
SEOUL

50% discount  
on a 2 night stay  
in a Deluxe room

NOVOTEL  
HOTELS & RESORTS

Up to 30% discount  
& Free breakfast  
on a 2 night stay

URBAN PLACE  
HOTEL

59% discount on  
Standard-Double/  
Twin Rooms

EVERLAND RESORT

About 30% discount  
on admission fee to  
Everland/Caribbean Bay

K-live

50% discount on tickets

한국의집  
KOREA HOUSE

30% off on performances,  
20% off on culture  
experiences, 10% off  
on Korean cuisine

For more information, visit : [www.koreagrandsale.co.kr](http://www.koreagrandsale.co.kr)

## K-TRAVEL BUS



\*Homepage  
[www.k-travelbus.com](http://www.k-travelbus.com)

K-Travel Bus is a special bus tour service departing from Seoul to Korea's popular regional tourist attractions for 1 night & 2 days. During Korea Grand Sale period, up to 50% discount is available on 6 tour courses. Take a tour in Korea with K-Travel Bus, which provides convenient transportation, accommodations, interpretation services and even Korea's traditional experiences at once.