

Korea welcomes you with warm smiles! K-Smile Campaign

Korea is ready to greet you with its warm hospitality and bright smiles. With the participation of the entire Korean public, the K-Smile Campaign aims to welcome visitors to Korea with friendliness and smiles in order to make Korea a place that people want to visit again and again. Enjoy the pleasant services available in every corner of Korea, including accommodations, transportation facilities, restaurants, and shopping centers. 'Korea smiles on you!'



National Smile Team

The National Smile Team leads the way in spreading a culture of kindness throughout all tourism-related services in Korea encompassing immigration, customs, transportation, restauration, shopping, accommodation, tour information, tourist police, etc., and in promoting smiles and kindness across the country through exemplary acts of hospitality as part of an active promotional campaign.

#Smile #Friendliness #Hospitality
#Korea, worth visiting again and again!
#KOREA SMILES ON YOU!
#National Smile Team



The Korea Travel Hotline provides tourism information services for domestic and overseas travelers along with tourism interpretation services for foreign visitors to Korea.

Available in: Korean / Chinese / Japanese / English / Vietnamese / Thai / Malay / Indonesian / Russian

Contact Info: 1330 for domestic use
 82-2-1330 for international use
 (All calls free of charge)

2016-2018 VISIT KOREA YEAR

English



Actor Lee, Minho
 Honorary Ambassador of the
 2016-2018 Visit Korea Year

**The world keeps coming
back to Korea,
a country filled with
excitement and wonder!**

Under its vision of 'The world keeps coming back to Korea,' the Visit Korea Committee is promoting a number of projects with the aim of establishing a medium for qualitative development in line with the quantitative growth of the tourism industry. For further details, please visit the official website!

website >> vkc.or.kr/en

#Keep on coming back for more!
#Fun and excitement await you in Korea!





Korea Grand Sale

#Shopping #Tourism #Korean Wave
#Diverse areas #Surprising benefits
#Every January through February

Asia's representative shopping, culture, and tourism festival! Korea Grand Sale

The Korea Grand Sale is a festival designed exclusively to allow foreign visitors to Korea to enjoy both cultural activities and tours by means of shopping. Lavish benefits are offered not only for shopping at department stores and duty-free shops, but in other diverse sectors as well, including transportation, accommodation, beauty, entertainment, and food & beverages. Special cultural events have been also organized to allow foreign tourists to experience the Korean Wave and diverse aspects of Korean culture. Don't miss out the all-inclusive coupon from our website, and take full advantage of all the great benefits on offer!

website >> koreagrandsale.co.kr/en



#Transportation #Discount benefits
#A must-have item for your trip to Korea
#Subway #Bus #Taxi #Convenience

Easy traveling in Korea with a single card! KOREA TOUR CARD

The Korean public transportation system has a reputation for being convenient, inexpensive, and clean. The KOREA TOUR CARD, an exclusive card for foreign tourists, allows you to use subways, buses, and taxis even more easily. It provides discount benefits for a variety of tour spots such as shopping centers, restaurants/cafés, and theaters. Don't miss out on this must-have item for your trip to Korea!

website >> koreatourcard.kr/en



#Luggage storage & delivery
#No more stress from carrying your luggage!
#Travel light in Korea

A helping hand during your trips in Korea! Hands Free Service

No more dragging around heavy luggage! Korea will lend you a helping hand to take the load off your trips around the country. The Hands Free Service will safely deliver your luggage and goods from the airport to your hotel, and provide luggage storage services at Seoul Station, Hongik Univ. Station, Myeong-dong, and other locations in major areas in Korea. Free your hands so that you can take full advantage of all the charms Korea has to offer!

website >> khandsfree.com/en



#Discount coupons
#Cost-effectiveness #Enjoy Shopping
#Offering anything and everything!

Save on your travel expenses! Online Discount Coupons

The Visit Korea Committee's official website provides online discount coupons all year round to help visitors reduce their travel expenses and fully enjoy popular tourist attractions, entertainment, accommodation, food and beverages, beauty products and services, and much more. Make sure you have your fill of Korea's cultural abundance during your stay!

website >> vkc.or.kr/en/special-offers/discount-coupons

